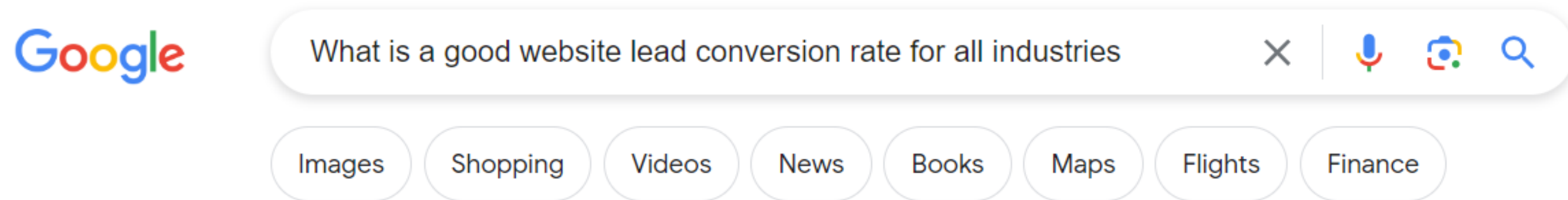




Ready To Increase  
Your **Leads 10 Fold**  
And Decrease Lead  
**Costs By Up To 95%?**

# "Your Results Are Not Good!"



About 87,300,000 results (0.48 seconds)

## Industry Benchmarks

Website conversion rates have quite a bit of variance depending on the industry and business model. Generally though, ecommerce conversion rates are lower coming in between 1.84% and 3.71% - while the average conversion rate across industries ranges between 2.35% and 5.31%.





# According To HubSpot . . .



what is a good website visitor to lead conversion rate



HubSpot Community

<https://community.hubspot.com> › What-is-a-good-visi... ⋮

## What is a good visits-to-contacts conversion rate?

It's **normal** to see a **visitor to contact conversion rate of <1%**. A move to between **2 and 5%**, which is entirely possible with inbound, **is a great result** and can ...

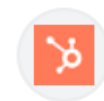
**. . . They're even worse.**



# Do You Fully Understand?



what is a good website visitor to lead conversion rate



HubSpot Community

<https://community.hubspot.com> > What-is-a-good-visi... ⋮

## What is a good visits-to-contacts conversion rate?

It's **normal** to see a **visitor to contact conversion rate of <1%**. A move to between **2 and 5%**, which is entirely possible with inbound, **is a great result** and can ...



**HubSpot** is a reputable company **known for its extensive research efforts and expertise** in various areas. This means **their insights are reliable and well-informed**. According to their findings, the **typical** visitor-to-contact (**visitor-to-lead**) conversion rate **falls below 1%**. And achieving a **conversion rate between 2% to 5%** is **considered excellent** based on their research.



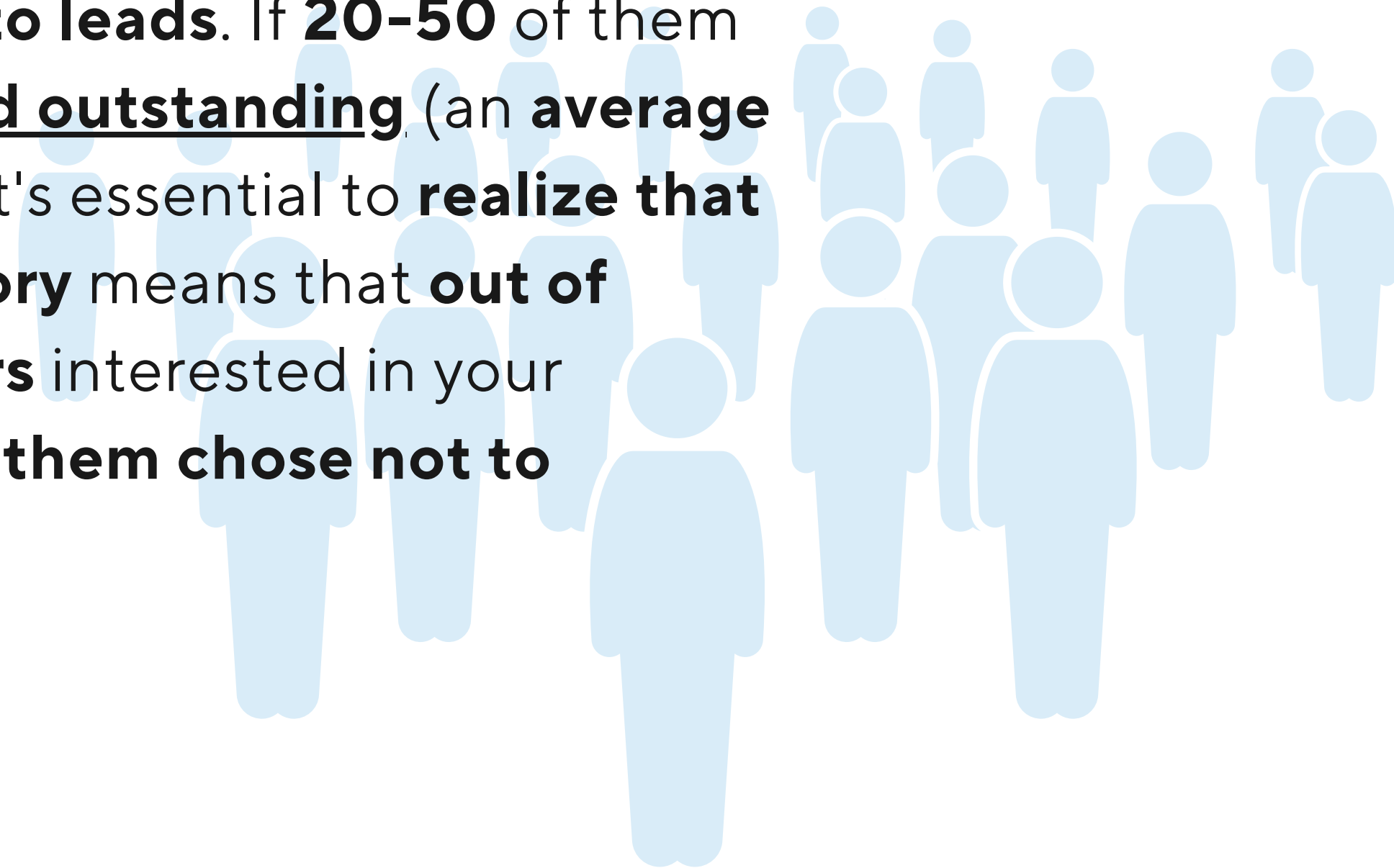
# And you're ok with this?



# What this actually means.



Let's translate this into concrete figures. Out of **every 1,000 visitors** to your website, it's **typical for 8-9** of them to **convert into leads**. If **20-50** of them **convert, that's considered outstanding**, (an **average of 35 visitors**). **However**, it's essential to **realize that** being in the '**great**' category means that **out of 1,000 potential customers** interested in your product or service, **965 of them chose not to engage further**.



## Are you still ok with this?



# Search Results Aren't Much Better



Google

What is a good click-through rate for google ads X



Videos

Images

Shopping

News

Books

Maps

Flights

Finance

between 4-6%

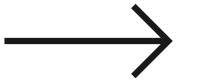
What is a good CTR in Google Ads? Catch our latest Google Ads benchmarks here. For many industries, an average click-through rate is between 4-6%. So a good or above-average click-through rate in Google Ads would be something like **7-9%**.

**Are you ok with that?**





# In Reality, It's Worse Than That.



## CTR% = Click-Through-Rate % Google Search Ads Industry Benchmarks

Advocacy: 1.72%  
Auto: 2.14%  
B2B: 2.55%  
Consumer Services: 2.40%  
Dating and Personal: 3.40%  
eCommerce: 1.66%  
Education: 2.20%  
Employment Services: 2.13%  
Finance and Insurance: 2.65%  
Health and Medical: 1.79%  
Home Goods: 1.80%  
Industrial Services: 1.40%  
Legal: 1.35%  
Real Estate: 2.03%  
Technology: 2.38%  
Travel and Hospitality: 2.18%



**Data from July, 2023**



Source: Google search November 6, 2023

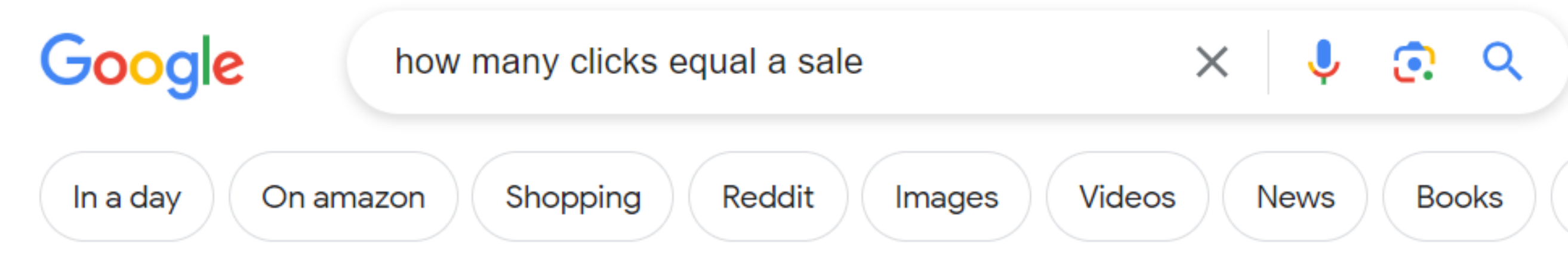
[www.Clik360.com](http://www.Clik360.com)

# It's Actually Much Worse!



First, let's be clear about something. **A click and a lead are very different. Clicks** serve as **initial engagements**, indicating **user curiosity**, whereas **leads indicate** a **deeper level of interest**, often **involving the provision of contact details** or a **specific action** that **suggests** a potential for **conversion**.


**Google states** that you need **100 to 200 clicks to get a sale**.



The clicks generated should be from targeted visitors or targeted traffic. That would mean that an average sale could happen anywhere **between 100 and 200 clicks** provided all of them are unique!



# Let's Break That Down In Actual Numbers

Consider the **Legal sector** from the previous slide:  for **every 1,000 searches**, your **law firm** or lawyer **receives** roughly **14 clicks**. Google suggests that, **at a minimum, 100 clicks** are **needed for a sale** or, in the context of a law firm, **acquiring a client**. Therefore, **to secure just one client**, you're looking at **7,000 searches**. The **harsh reality**? Out of **7,000 searches**, your law firm garnered only **98 clicks**. The **heartbreaking truth: 6,902 people** seeking legal representation **never engaged with your firm**.

**CTR% = Click-Through-Rate %**  
Legal: 1.35%



With **cli< 360**

**7,000 Searches**  
**7,000 Leads**

**No search goes wasted**

**These Are The  
Current  
Frustrations And  
Challenges  
Companies Are  
Currently Facing  
In Lead Generation**

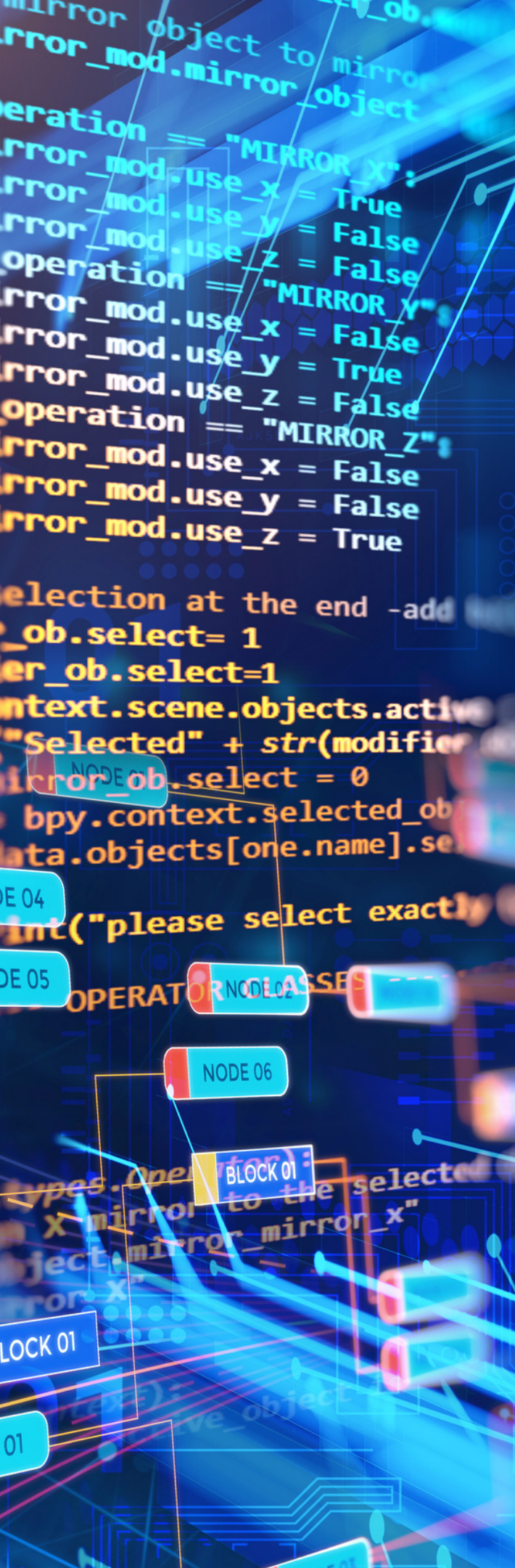




# But Don't Despair

The solution is here and it will change the lead generation game **for ever.**

**No search goes wasted**



# So What's The Solution For Your Company?

introducing

# cliK 360





# What Makes Us So Different?

- ✓ **100% \*VTL Conversion Rate™** A groundbreaking achievement in the field, **surpassing current industry** norms **by** an impressive **97%**.
- ✓ **100% \*\*STL Conversion Rate™** An unprecedented achievement in (search lead generation), **surpassing current industry** norms **by** an impressive **99.9%**.
- ✓ **Leads** come in **within seconds** of the buyer intent search.
- ✓ **Leads** are **100% exclusive**. No leads are shared.
- ✓ **You are in control** of the frequency and quantity of leads coming in each day/week/month.

→  
\*VTL= Visitor-To-Lead  
\*\*STL= Search-To-Lead



**Wait.**

**Can you please  
explain VTL & STL?**







# Absolutely

So we offer 2 proprietary programs. Our 100% **VTL Conversion Rate™** And our 100% **STL Conversion Rate™** both programs produce leads through distinct methods. Detailed explanations of these differences will be provided on the following page.



## VTL Conversion Rate™

**VTL**, an acronym for visitor-to-lead, **captures each visitor to your website** and **seamlessly transforms them into leads**. In your current website setup, a visitor arrives on the site, explores the content, and subsequently chooses to either exit or initiate contact, such as making a phone call or filling out a form, among other options.

Presently, the percentage of visitors who engage in contact stands at **2%-5%**.

With our proprietary solution, we turn **every visitor into a lead. 100% conversion rate.**

**No visitor goes wasted!**

## STL Conversion Rate™

**STL**, which stands for search-to-lead, **captures every search query** for your intended keywords and makes them **immediate leads**. For instance, if you operate a car dealership in Phoenix, Arizona, and one of your **primary keywords is "buying a new car"**, STL would gather all the search queries from Phoenix residents using this keyword. Let's consider that in **November, 843 people in Phoenix searched for "buying a new car" on Google.**

With STL, you have the option to **obtain all 843 leads**, although the choice of how many leads you wish to acquire is entirely yours.

In essence, **every search query seamlessly converts into a lead**, resulting in a remarkable **100% conversion rate.**

**No search goes wasted!**



Oh ok...

I got it!







# Case Studies & Testimonials





**VTL**

visitor-to-lead

# case study **auto dealer**

## metrics

## before

## after **cli<360**

Lead age:

1 day - 3 months

Less than 1 minute

Lead quality:

Mixed

Buyer Intent

Visitors to site:

250

250

Leads from visitors:

10

250

VTL Conversion Rate:

4%

100%

Cost per lead:

\$273

\$29

**2,500% INCREASED**

**LEADS**

No **added** advertising costs were needed for the increased leads.





**STL**

search-to-lead

# case study auto dealer

## metrics

## before

## after cli<360

Lead age:

Same day

Less than 1 minute

Lead quality:

Mixed

Buyer Intent

Monthly search volume:

8,100

8,100

Leads from search:

48

8,100

STL Conversion Rate:

0.59%

100%

Cost per lead:

\$319

\$24

**16,875% INCREASED  
LEADS**

No **added** advertising costs were needed for the increased leads.





# WHAT CUSTOMER SAY

**Jessica W.**

New Car Sales Manager

**Clik360** transformed our dealership's sales. **The leads** they generated **were** serious car buyers **ready to make a purchase**. Thanks to **Clik360**, our showroom was bustling with activity, and **our sales figures tripled**.

**Oct 2023**

**Sophie M.**

Luxury Car Sales Consultant

**Clik360's leads** for luxury cars **were exceptional**. The leads they brought in were **high-net-worth individuals** seeking premium vehicles. **Thanks to Clik360, our sales soared**.

**Sep 2023**

**Michael R.**

Personal Injury Lawyer

I told him **there was no way he could improve** on what I was already doing and spending . . . I learned to keep my mouth shut. **I was getting 7 times more leads with Clik360**. I had to **hire additional staff** and even slow down the leads at some point. **Just amazing**

**Nov 2023**

**Daniel S.**

Luxury Realtor

**Clik360's lead generation efforts** in the luxury real estate market **were outstanding**. Completely **surpassed expectations**. **Leads were 5-fold and 78% less** in cost. Needless to say, **sales went through the roof**.

**Oct 2023**



# case study **realtor**

## metrics

## before

## after **di<360**

Lead age:

1 Hour - 6 Months

Less than 1 minute

Lead quality:

Mixed

Buyer Intent

Visitors to the site:

112

112

Leads from visitors:

4

112

VTL Conversion Rate:

3.5%

100%

Cost per lead:

\$108

\$32

**2,800% INCREASED**

**LEADS**

No **added** advertising costs were needed for the increased leads.



# Home Renovation Contractor



**Nov 2023**

I'm at a **complete loss for words**. I didn't think they could do half of what they promised. Our **visitor-to-lead conversion was** at a good **7%**. And **now it's 100%**. Ha, there's nothing to say.

**Alex P.**



# case study attorney

## metrics

## before

## after di<360

Lead age:	1 day - 1 week	Less than 1 minute
Lead quality:	Mixed	Buyer Intent
Visitors to the site:	173	173
Leads from visitors:	6	173
VTL Conversion Rate:	3.5%	100%
Cost per lead:	\$462	\$32

**2,800% INCREASED  
LEADS**

No **added** advertising costs were needed for the increased leads.







# Health Insurance Broker



**Nov 2023**

**Clik360** completely **uplifted** my health insurance brokerage. The **increased cost and competition** were just **draining** to no end. Then **Dimitri literally comes along and saves the day** (year and then some). Doors stay open thanks to Clik360

**Eva P.**

**cli<360**

# case study mortgage/loans

## metrics

## before

## after cli<360

Lead age:

6 Hours - 6 Months

Less than 1 minute

Lead quality:

Mixed

Buyer Intent

Visitors to the site:

218

218

Leads from visitors:

11

218

VTL Conversion Rate:

5%

100%

Cost per lead:

\$189

\$29

**1,900% INCREASED**

**LEADS**

No **added** advertising costs were needed for the increased leads.





## Loan Broker / Refinance Expert



**Oct 2023**

**Man** can you achieve results. **You** literally quadrupled our leads and reduced our CPL by 93%

**Samantha C.**



# CPL Savings With Clik360

Current CPL (cost per lead) across all industries. Figures below were from a November 2023 analysis

Industry	Current avg Paid CPL	Savings with Clik360 from current costs
Addiction Treatment	\$380	93%
Aerospace & Aviation	\$469	95%
Automotive	\$295	92%
B2B SaaS	\$310	92%
Biotech	\$274	91%
Business Insurance	\$460	95%
Construction	\$280	91%
Cybersecurity	\$411	94%
eCommerce	\$98	74%
Engineering	\$373	93%
Entertainment	\$116	78%
Environmental Services	\$346	93%
Financial Services	\$761	97%
Fintech	\$490	95%
Healthcare	\$401	94%
Higher Education	\$1,262	98%
Hotels & Resorts	\$307	92%
HVAC	\$115	78%
Industrial IOT	\$590	96%
IT & Managed Services	\$617	96%
Legal Services	\$784	97%
Manufacturing	\$691	96%



# Take A Moment And Look At This Statement



**Ready To Increase Your Leads  
10 Fold And Decrease Lead  
Costs By Up To 95%?**

This isn't just a headline. **This is what we do.** It's what we accomplish for our clients. **Daily!** Not just a slogan, but **a commitment.**

# Now Let's Try Something

Take the **number of current leads** you get and **multiply** that number **by 10**.

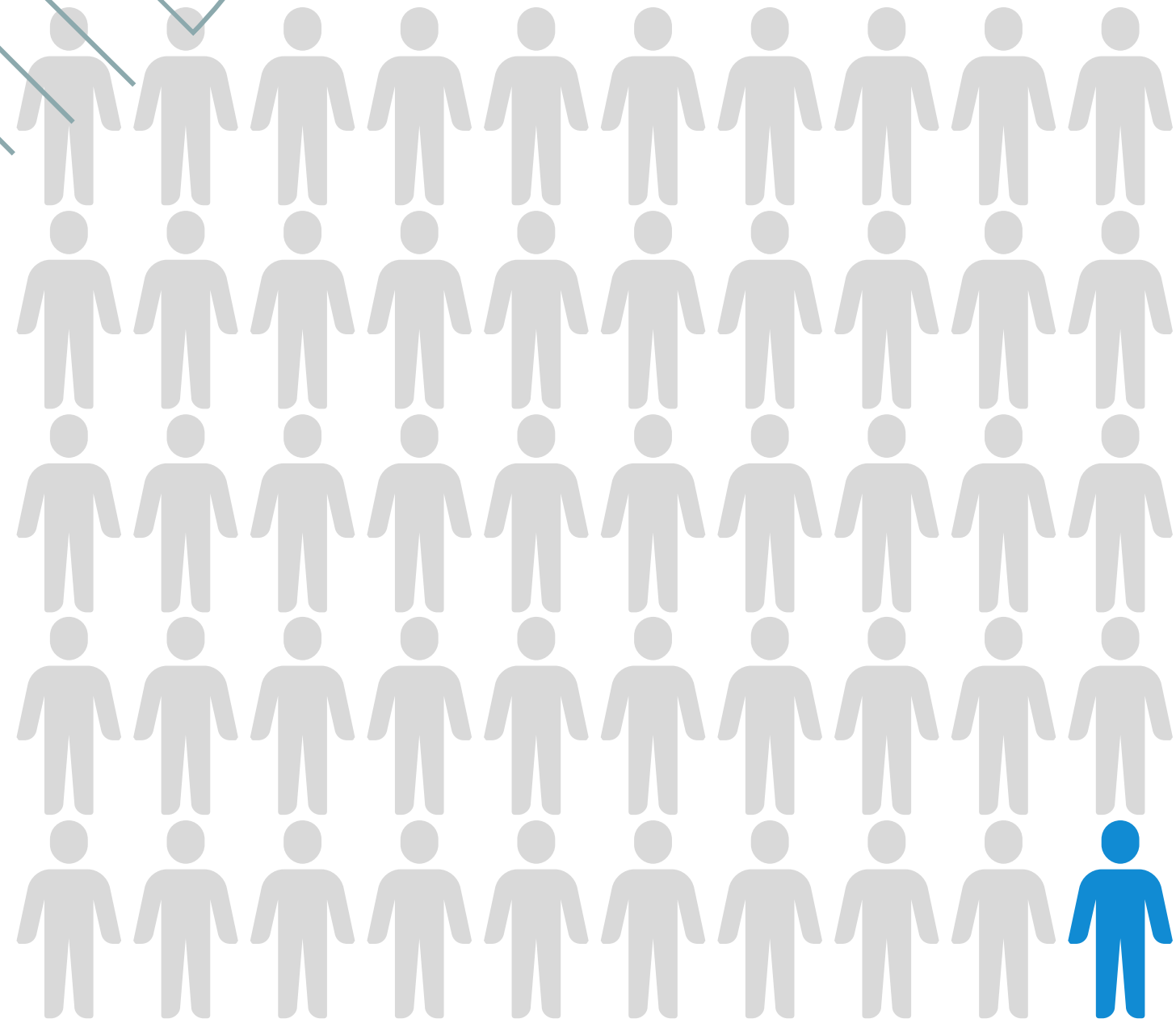
Now take **your cost per lead** and **reduce it by 90%**.

Are you ok with those numbers?

Because these are the numbers  
that we are going to give you.

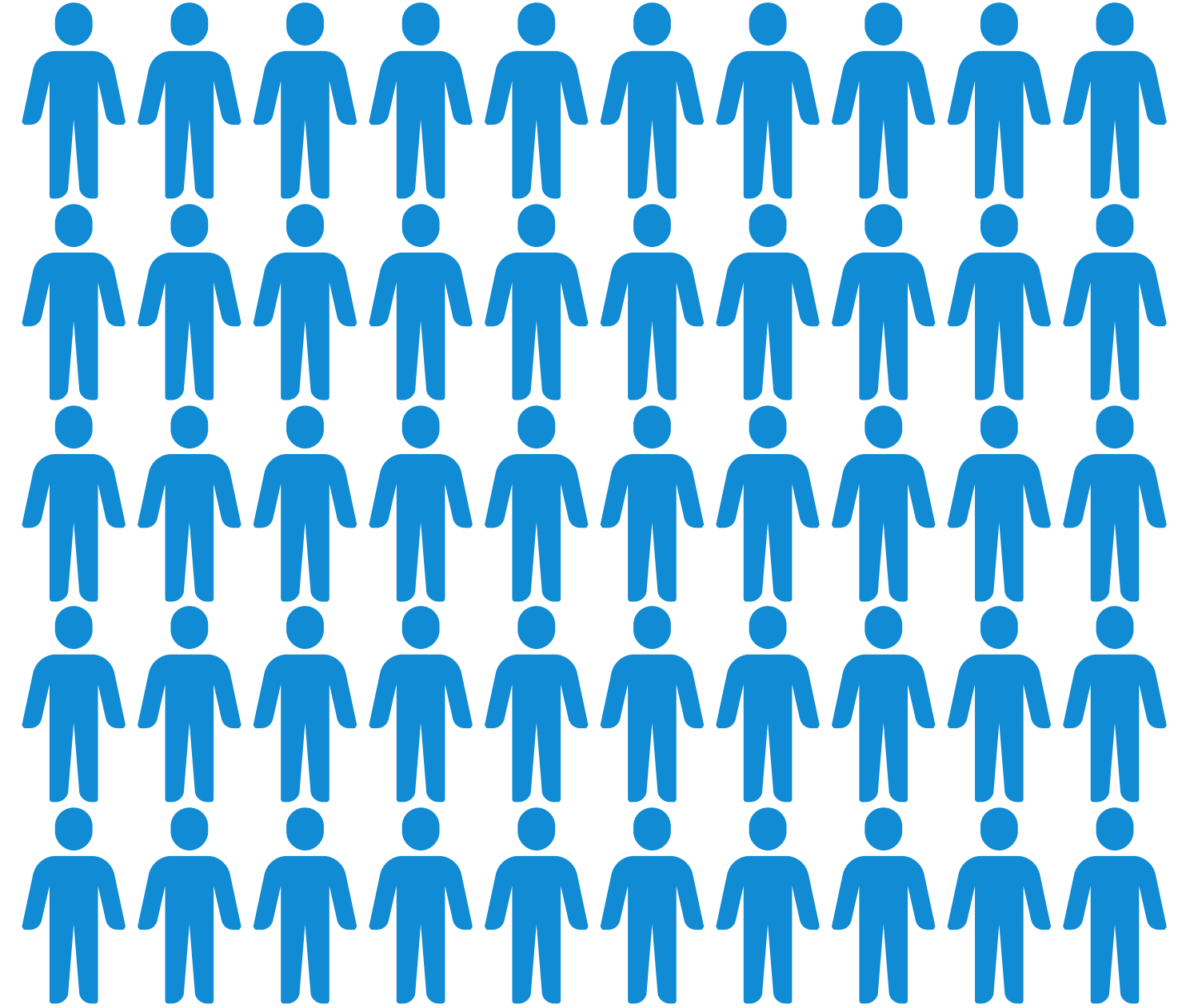


# VTL CONVERSION RATE™



**1 OUT OF 50**

The average website converts 1 lead out of 50 visitors



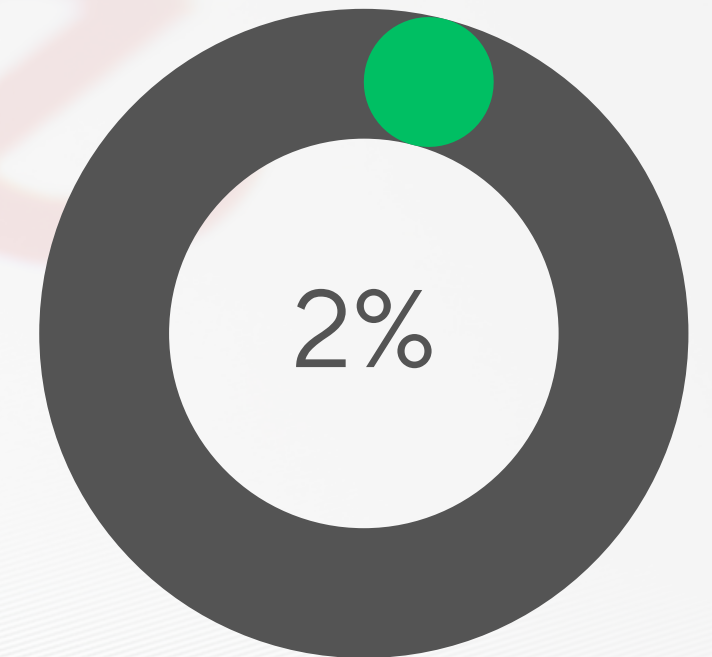
**50 OUT OF 50**

With Clik360, you'll get 50 out 50. A 100% conversion.

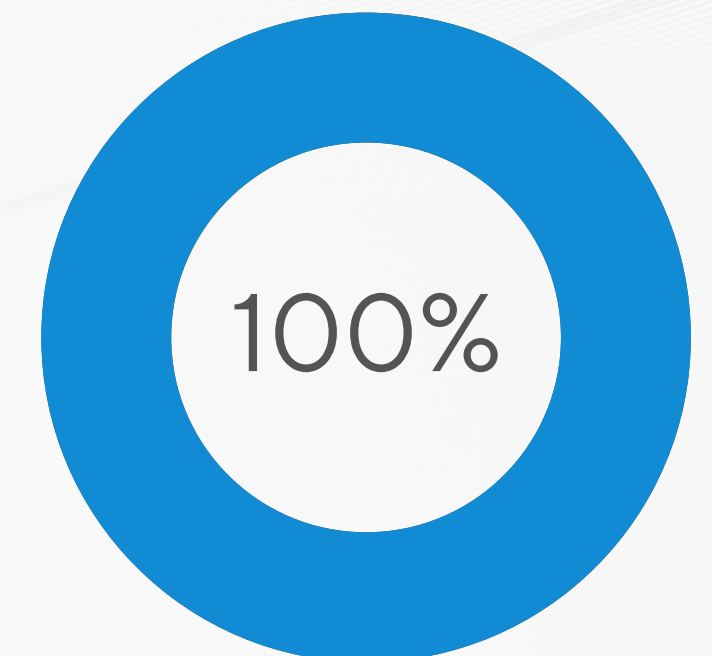


# STL CONVERSION RATE™

According to **Google**, having the **first ad** at the **top of the page results** in a **click-through rate (CTR)** of **approximately 2.1%**. This means that out of **1,000 searches**, around **21 people** will **click your ad**, and ideally, **1-3** of them may **convert into leads**. With **Clik360**, those **same 1,000 searches** will **generate 1,000 leads** for your company.



GOOGLE ADS CTR



CLIK360 STR



# 30 Satisfied Clients & Growing

## REALTORS

In a **highly competitive** and **challenging market**, we **achieved a 100%** visitor-to-lead (VTL) and search-to-lead (STL) **conversion rate** for **both residential and commercial** clients, ensuring their complete satisfaction.

## LEGAL

Another **challenging competitive market**. And another **successful conversion** rate of **100%**. Our legal clients consist of **personal injury, divorce, family, and estate law**.

## AUTO DEALERS

Our **initial beta testers** were only **auto dealers** (our primary focus), and we **excelled in serving them**. We successfully navigated one of the **most competitive markets, surpassing** their **expectations** and ensuring their satisfaction. Following this achievement, we expanded our services to cater to various other industries... **Each of the 10 dealerships achieved** a perfect **100% conversion rate** and continues to be a satisfied client.

## Fortune 500

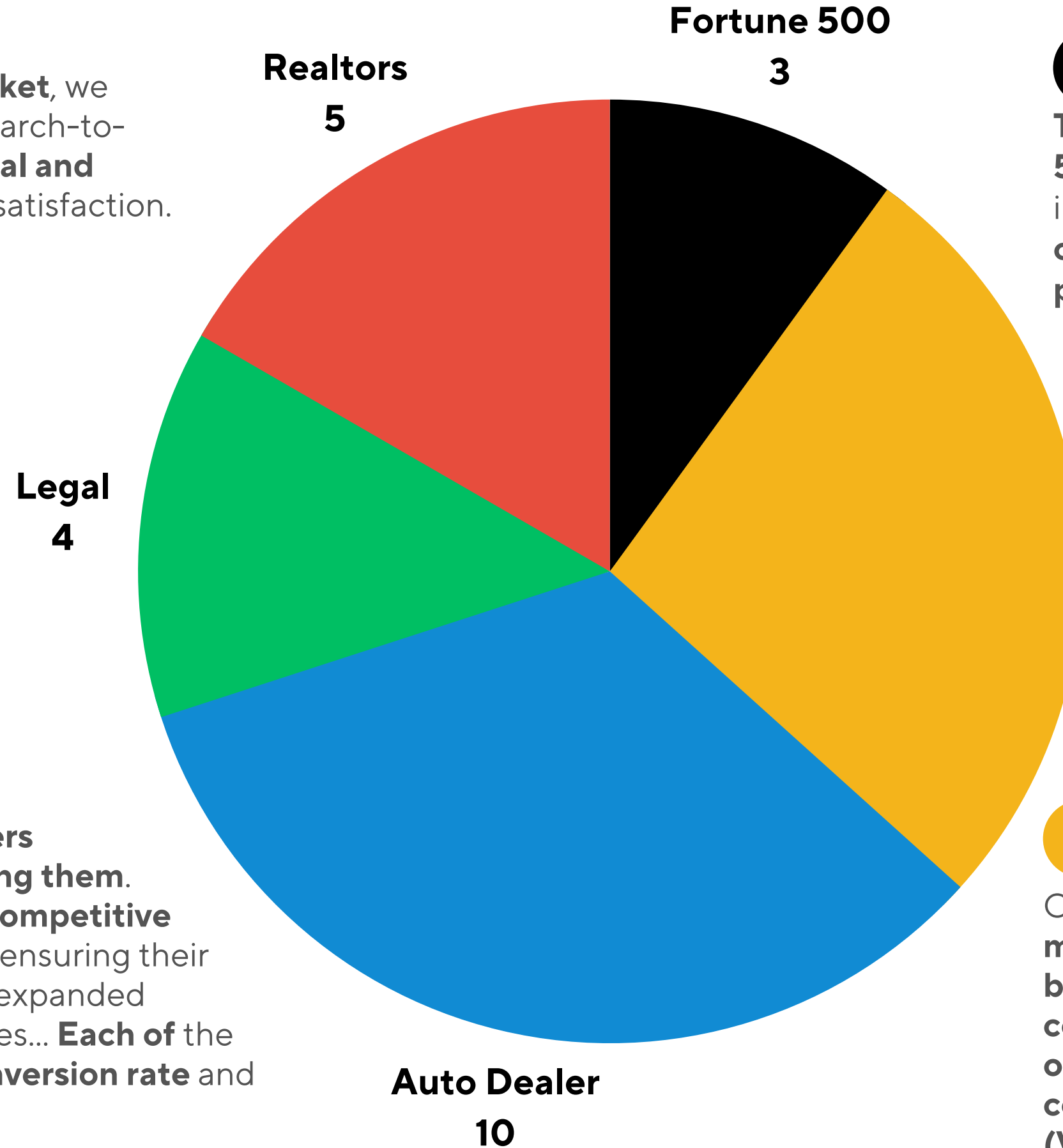
## FORTUNE 500

**Three** of our initial **beta testers** are **Fortune 500 companies**. Having completed a year in the beta testing phase, **both** these **companies** opted to **continue as permanent, satisfied clients**.

## Miscellaneous

## MISCELLANEOUS

Our **diverse range** of clients in the **miscellaneous category** includes **various businesses** such as **dentist, HVAC, contractor, plastic surgeon, and more**. **Each one** of them **successfully attained a 100% conversion rate** in both the **visitor-to-lead (VTL)** and **search-to-lead (STL)** programs.



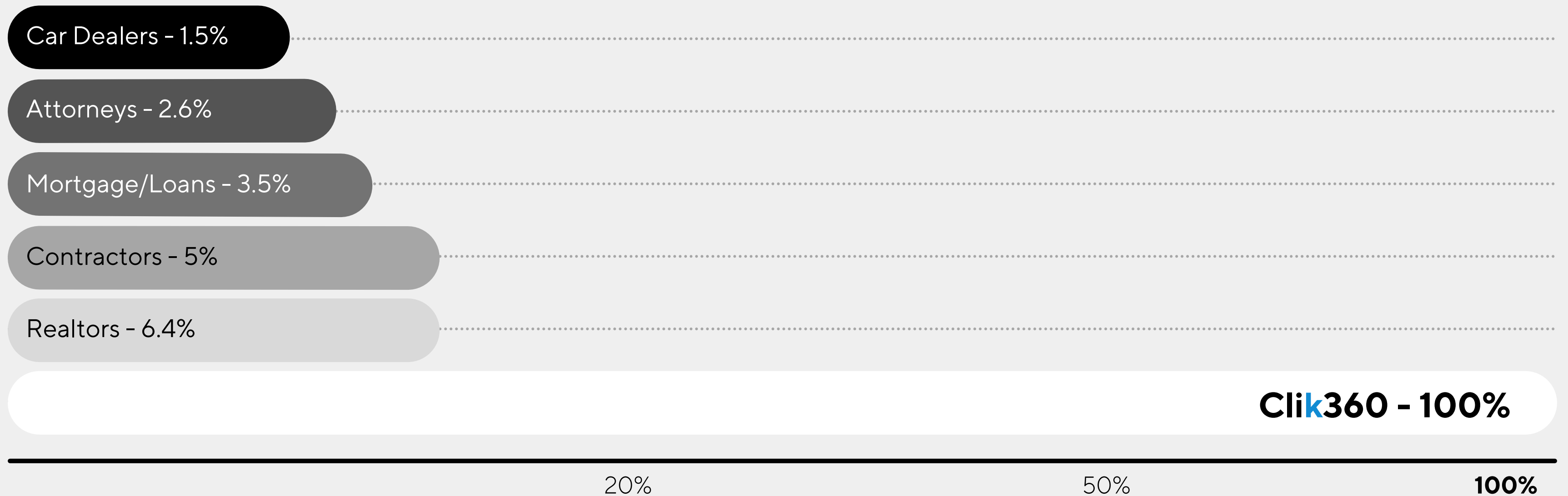
## Very Important

I know we emphasized this before and we want to keep emphasizing it. Kindly recognize that **we pose no threat to your existing marketing team or initiatives**. Our intention is not to substitute any member of your team or 3rd party marketing agency; **we have no interest in taking over your marketing responsibilities**. Instead, **our purpose** is to **enhance your current efforts** and **elevate your outcomes**. We are here solely to augment your existing strategies and deliver improved results—nothing more, nothing less.



# Current VTL Conversion Rates vs Clik360

A few of the top industries and their current conversion rate averages across the US - **source:** [Google search](#)



000,000



**Wait, what?**

When you **increase** your lead **conversion** rate from **1.7% to 100%**, you've increased by ~~98.3%~~ ... **5,882%!**



10,000



**Explained on next page** →





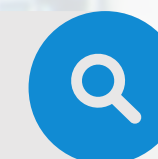
# Client Transformation (5,882% explained)

Initially, our client (a major **auto dealership in Florida**) had a **Visitor-to-Lead (VTL) conversion rate of 1.7%**. After incorporating **Clik360**, their **conversion rate skyrocketed to 100%**. While some might perceive this as a remarkable 98.3% improvement, the **actual impact is a staggering 5,882%**.

**Here's the breakdown:** Converting at **1.7%** implies that for every **1,000 visitors**, only **17** were turning into **leads**. Now, imagine the shift when this number jumps to **34** the following month – a **100% improvement**. This pattern continues, with **51 representing a 200% improvement, and so forth, up to 1,000**.

**In essence**, the **dealership's lead total** experienced an **extraordinary improvement of 5,882%**, showcasing the **transformative power of Clik360**.

Increase your leads with **Clik360**

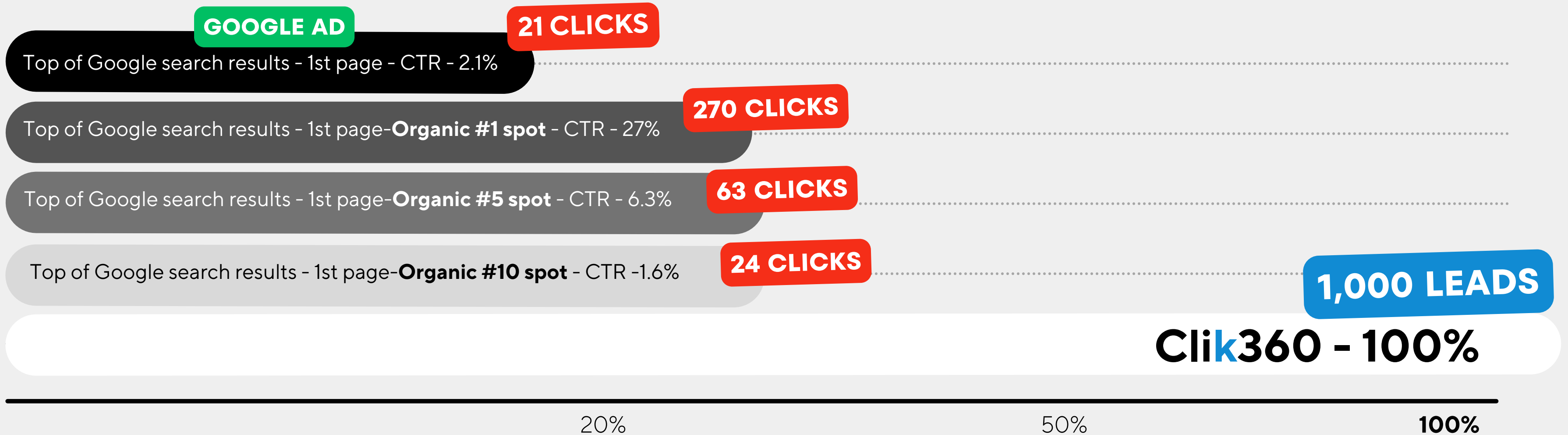




# Paid And Organic Clicks vs Clik360 Results

Below we compare the industry standards based on Google for paid ads, organic CTR on 1st page of Google and how superior Clik360's program is.

Let's assume that **1,000 people a week are searching** for the keyword **"buy a new car"** If **you (your company) were** on that **first page** either as the **top ad or top 10 organic results**, this would be how many **clicks** you would get out of those 1,000. Keep in mind, **a click is NOT a lead**.





"I was **initially skeptical** about the possibility of **enhancing** our **leads without increasing ad spend**. Achieving a **100% conversion rate** seemed like a **lofty claim**, and I honestly thought it was **too good to be true**. Nevertheless, I decided to give **Clik360** a shot, and to my amazement, **they exceeded all expectations**. **Clik360** not only **increased** our **lead percentage** by an incredible **2,800%**, but they also elevated **our conversion rate** to a perfect **100% from** our initial **3.9%**. The **cherry on top** was a remarkable **97% reduction in our Cost Per Lead (CPL)**. This experience left me truly speechless – a rare occurrence, as my employees and wife can attest. Heartfelt **thanks** to the **Clik360** team!"

**JONATHAN Q.**

Gen. Mgr. - Multi Dealership Motor Group

**Oct. 2023**

[www.Clik360.com](http://www.Clik360.com)

# Beta-test Findings

For the **past two years**, we've **dedicated** our **efforts** to **gathering, structuring, and evaluating lead data** from **the initial 30 beta-test companies**. Our journey began in the **first year, exclusively focusing** on the **auto industry**, with **10 auto dealerships** embarking on the beta journey. Following the **resounding success of the initial year**, we **expanded** our **beta testing** to include **20 additional companies** from **various industries**, totaling 30 and **continued this testing for a full second year**. Here are some **remarkable results** from this comprehensive **two-year testing period**.

## 3,871%

### Leads increased % from previous

This **represents** the average **increase** in **leads** **across** the **30 companies** in the beta-test group. The increase was **determined by comparing** the company's **lead volume** at the **commencement** of the **beta test** with the **lead count following** the implementation of **Clik360**. For instance, **if** a company was **receiving 2 leads** per week and, after joining the beta group, **escalated** to **100 leads a week**, the increase would be **5,000%**.

## 92.6%

### Avg. CPL savings per company

This **represents** the collective **savings** of the **30 companies** in the beta-test group. The **savings** were **computed** by **comparing** the company's **cost per lead at the initiation** of the beta test **with the cost per lead after** the implementation of **Clik360**. The **minimum** recorded **savings** was **79%**, while the **highest** reached an impressive **99%**.

## 100%

### % of companies who stayed after beta testing

While our **client base is steadily expanding**, we're **thrilled** to declare that **all 30 original** beta test **companies** have **remained** with us **and prospered** following the initial beta test.



# Quick summary of why you need Clik360



100% VTL Conversion Rate™



100% STL Conversion Rate™



CPL Reduction Average 94%



Leads Generated And Accessible Within  
30 Seconds.



Complete Exclusivity On Every Lead. No  
Leads Are Shared





### **How many leads could I get?**

As many as you require. Our clientele ranges from those managing 100 leads monthly to well over 1,000. The key consideration lies in your capacity to handle leads promptly and with top-notch support. Bear in mind, these leads are incredibly fresh—less than 30 seconds old—with clear buyer intent. It's paramount not to let these valuable opportunities slip away.



### **How long does it take to set up and start receiving leads after I sign up?**

The setup process is swift. Once you sign up and specify your requirements, we can start delivering leads to you within a short timeframe, ensuring you can begin your outreach efforts promptly.



### **Can I target leads based on specific demographics or locations?**

Absolutely. We use a targeted lead generation program, allowing you to specify locations (city, state, and/or zip), and based on search terms of your choice to ensure you receive leads that align with your ideal customer profile.



**FAQ?**

A blue speech bubble with a white question mark and the text 'FAQ?' inside.

More FAQ's on our website at: [\*\*www.Clik360.com/faqs\*\*](http://www.Clik360.com/faqs)



**Not every visitor** to your site **transforms** into **a lead** – the **industry average** hovers around **2-3%**. Even those who find you **on Google organically or** through **ads** fall within a meager **1% to 2.1%** range for **top-of-page ads**. Picture this: for **every 100 visitors or searchers**, you'd typically grab a mere **0.8 to 3 leads**. Now, with **our exclusive proprietary method**, envision a paradigm shift. For **every 100 visitors or searchers**, you're not just getting 2,3 or even 10 leads; **you're getting a remarkable 100 leads (100% conversion rate)**, and all **without any extra ad spend**. It's not just a game-changer; **it's game over!**

cli< 360



# What do these



# actually look like?



# Actual lead sheet from current client

Clik Data	First Name	Last Name	Email1	Email2	Phone1	Phone2	Address1	Address2	City	State	ZipCode	Keyword Searched
11/30/2023 7:22:00 AM	Terry	Kerr	TerryCKerr@dayrep.com		516-619-5100	361-655-5955	1060 Southern Street	Apt. 807	Phoenix	AZ	85001	buying new car
11/30/2023 7:35:57 AM	Angela	Akridge	AngelaTAkridge@fleckens.hu	AngelaTAkridge@gmail.com	484-203-5993	337-754-9664	508 Elmwood Avenue		Cava Creek	AZ	85331	new car bad credit
11/30/2023 7:54:21 AM	Daniel	Flanagan	DanielFFlanagan@cuvox.de		410-338-1342		2004 Blue Spruce Lane	Apt. G9	Phoenix	AZ	85001	buying used car
11/30/2023 8:15:21 AM	Ramiro	Aikin	RamiroBAikin@gustr.com		609-229-5528		2582 Dark Hollow Road	Apt. 1412	Avondale	AZ	85323	buying new car
11/30/2023 8:30:22 AM	Calvin	Simpson	CalvinMSimpson@dayrep.com		803-318-8018	469-402-6381	3537 Wexford Way		Avondale	AZ	85323	need new car
11/30/2023 9:12:31 AM	Steven	Zabel	StevenLZabel@fleckens.hu	StevenLZabel@oal.com	732-699-1324	508-827-2235	4444 Duke Lane		Phoenix	AZ	85001	buying new car
11/30/2023 9:35:04 AM	Jack	Joyce	JackLJoyce@jourrapide.com		662-341-3842		3800 Brownton Road		Chandler	AZ	85224	buying new car
11/30/2023 9:39:49 AM	Darryl	Williams	DarrylCWilliams@superrito.com		816-637-0574	920-731-9982	4776 White Oak Drive		Phoenix	AZ	85001	jeep dealer near me
11/30/2023 9:44:25 AM	Carolyn	Hilbert	CarolynGHilbert@teleworm.us		707-795-5665	610-439-9214	1310 Pretty View Lane	Apt. 209	Phoenix	AZ	85001	buying new car
11/30/2023 9:56:24 AM	Helen	Joy	HelenJJoy@superrito.com		818-484-7092		2689 Edsel Road	Apt. 31	Cava Creek	AZ	85331	buying new car
11/30/2023 10:08:46 AM	Michael	Ansley	MichaelGAnsley@einrot.com	MichaelGAnsley@hayoo.com	718-824-2250	970-688-9382	2647 Patterson Road		Phoenix	AZ	85001	buying a kia
11/30/2023 10:19:48 AM	Cheryl	Mendoza	CherylJMendoza@fleckens.hu	CherylJMendoza@CC.RE	217-769-2790		3327 Spring Street		Phoenix	AZ	85001	new toyota camry
11/30/2023 11:12:20 AM	Evan	Schiefelbein	EvanPSchiefelbein@gustr.com		979-287-7297	843-217-2349	315 Fannie Street	Apt. L17	Phoenix	AZ	85001	buying new car
11/30/2023 11:47:39 AM	Crystal	Moore	CrystalBMoore@teleworm.us		918-321-4401	646-230-7900	3776 Hornor Avenue		Buckeye	AZ	85326	buying new car
11/30/2023 12:05:32 PM	Ana	Shannon	AnaRShannon@einrot.com	AnaRShannon@cox.com.net	405-818-9265		700 Ruckman Road	Apt. 899	Phoenix	AZ	85001	car trade in
11/30/2023 12:25:09 PM	Malinda	Inabinet	MalindaRInabinet@teleworm.us		410-710-9828		2481 Marshall Street	Apt. 9002	Chandler	AZ	85224	buying new car
11/30/2023 1:05:46 PM	Wesley	Hugley	WesleyKHugley@jourrapide.com	WesleyKHugley@rentin.org	718-560-3359	502-261-9696	2373 Longview Avenue		Phoenix	AZ	85001	Ford dealership
11/30/2023 1:17:08 PM	Bruce	Hoskins	BruceTHoskins@superrito.com		682-558-3100	304-925-5467	4545 Sycamore Circle		Phoenix	AZ	85004	buying new car
11/30/2023 1:22:49 PM	Ida	Fisher	IdaLFisher@superrito.com		765-368-3258	402-643-4228	510 Overlook Drive	Apt. 47	Cava Creek	AZ	85331	buying used car
11/30/2023 1:32:39 PM	Antonia	Bengtson	AntoniaRBengtson@armyspy.com		847-306-0942	337-276-3091	2096 Dovetail Drive		Phoenix	AZ	85004	new car sale
11/30/2023 1:59:29 PM	Heather	Spears	HeatherSSpears@armyspy.com	HeatherSSpears@apple.net	812-821-5622	917-679-1555	604 Stratford Park		Chandler	AZ	85224	buying new car
11/30/2023 2:25:01 PM	Franklin	Wicker	FranklinLWicker@einrot.com		856-855-9359		1030 Valley Street		Phoenix	AZ	85001	buying used car
11/30/2023 2:42:38 PM	Christopher	Woodmansee	ChristopherKWoodmansee@jourrapide.com		480-898-5129		296 Elmwood Avenue	Apt. 6R	Buckeye	AZ	85326	buying new car
11/30/2023 3:19:54 PM	Wayne	Dean	WayneDDean@dayrep.com		570-729-3036		309 Simons Hollow Road		Phoenix	AZ	85001	buying new car



# Actual lead sheet from current client


Clik Data	First Name	Last Name	Email1	Email2	Phone1	Phone2	Address1	Address2	City	State	ZipCode	Keyword Searched
11/30/2023 7:22:00 AM	Terry	Kerr	TerryCKerr@dayrep.com		516-619-5100	361-655-5955	1060 Southern Street	Apt. 807	Phoenix	AZ	85001	affordable insurance
11/30/2023 7:35:57 AM	Angela	Akridge	AngelaTAkridge@fleckens.hu	AngelaTAkridge@gmail.com	484-203-5993	337-754-9664	508 Elmwood Avenue		Cava Creek	AZ	85331	cheap auto insurance
11/30/2023 7:54:21 AM	Daniel	Flanagan	DanielFFlanagan@cuvox.de		410-338-1342		2004 Blue Spruce Lane	Apt. G9	Phoenix	AZ	85001	affordable insurance
11/30/2023 8:15:21 AM	Ramiro	Aikin	RamiroBAikin@gustr.com		609-229-5528		2582 Dark Hollow Road	Apt. 1412	Avondale	AZ	85323	life insurance rates
11/30/2023 8:30:22 AM	Calvin	Simpson	CalvinMSimpson@dayrep.com		803-318-8018	469-402-6381	3537 Wexford Way		Avondale	AZ	85323	affordable insurance
11/30/2023 9:12:31 AM	Steven	Zabel	StevenLZabel@fleckens.hu	StevenLZabel@oal.com	732-699-1324	508-827-2235	4444 Duke Lane		Phoenix	AZ	85001	cheap life insurance
11/30/2023 9:35:04 AM	Jack	Joyce	JackLJoyce@jourrapide.com		662-341-3842		3800 Brownton Road		Chandler	AZ	85224	life insurance rates
11/30/2023 9:39:49 AM	Darryl	Williams	DarrylCWilliams@superrito.com		816-637-0574	920-731-9982	4776 White Oak Drive		Phoenix	AZ	85001	cheap health insurance
11/30/2023 9:44:25 AM	Carolyn	Hilbert	CarolynGHilbert@teleworm.us		707-795-5665	610-439-9214	1310 Pretty View Lane	Apt. 209	Phoenix	AZ	85001	cheap insurance
11/30/2023 9:56:24 AM	Helen	Joy	HelenLJoy@superrito.com		818-484-7092		2689 Edsel Road	Apt. 31	Cava Creek	AZ	85331	state farm alternative
11/30/2023 10:08:46 AM	Michael	Ansley	MichaelGAnsley@einrot.com	MichaelGAnsley@hayoo.com	718-824-2250	970-688-9382	2647 Patterson Road		Phoenix	AZ	85001	cheap health insurance
11/30/2023 10:19:48 AM	Cheryl	Mendoza	CherylJMendoza@fleckens.hu	CherylJMendoza@CC.RE	217-769-2790		3327 Spring Street		Phoenix	AZ	85001	cheap health insurance
11/30/2023 11:12:20 AM	Evan	Schiefelbein	EvanPSchiefelbein@gustr.com		979-287-7297	843-217-2349	315 Fannie Street	Apt. L17	Phoenix	AZ	85001	affordable insurance
11/30/2023 11:47:39 AM	Crystal	Moore	CrystalBMoore@teleworm.us		918-321-4401	646-230-7900	3776 Hornor Avenue		Buckeye	AZ	85326	cheap life insurance
11/30/2023 12:05:32 PM	Ana	Shannon	AnaRShannon@einrot.com	AnaRShannon@coxcom.net	405-818-9265		700 Ruckman Road	Apt. 899	Phoenix	AZ	85001	life insurance rates
11/30/2023 12:25:09 PM	Malinda	Inabinet	MalindaRInabinet@teleworm.us		410-710-9828		2481 Marshall Street	Apt. 9002	Chandler	AZ	85224	cheap life insurance
11/30/2023 1:05:46 PM	Wesley	Hugley	WesleyKHugley@jourrapide.com	WesleyKHugley@rentin.org	718-560-3359	502-261-9696	2373 Longview Avenue		Phoenix	AZ	85001	geico alternatives
11/30/2023 1:17:08 PM	Bruce	Hoskins	BruceTHoskins@superrito.com		682-558-3100	304-925-5467	4545 Sycamore Circle		Phoenix	AZ	85004	life insurance retirment
11/30/2023 1:22:49 PM	Ida	Fisher	IdaLFisher@superrito.com		765-368-3258	402-643-4228	510 Overlook Drive	Apt. 47	Cava Creek	AZ	85331	affordable insurance
11/30/2023 1:32:39 PM	Antonia	Bengtson	AntoniaRBengtson@armyspy.com		847-306-0942	337-276-3091	2096 Dovetail Drive		Phoenix	AZ	85004	state farm alternative
11/30/2023 1:59:29 PM	Heather	Spears	HeatherSSpears@armyspy.com	HeatherSSpears@apple.net	812-821-5622	917-679-1555	604 Stratford Park		Chandler	AZ	85224	geico alternatives
11/30/2023 2:25:01 PM	Franklin	Wicker	FranklinLWicker@einrot.com		856-855-9359		1030 Valley Street		Phoenix	AZ	85001	life insurance rates
11/30/2023 2:42:38 PM	Christopher	Woodmansee	ChristopherKWoodmansee@jourrapide.com		480-898-5129		296 Elmwood Avenue	Apt. 6R	Buckeye	AZ	85326	affordable insurance
11/30/2023 3:19:54 PM	Wayne	Dean	WayneDDean@dayrep.com		570-729-3036		309 Simons Hollow Road		Phoenix	AZ	85001	life insurance 60+



The personal information has been changed above to avoid any harassment of customers and any competition with current client. **But** time stamp, City, state, zip, and **keyword search terms** have been left as is.

You can see that **most keywords have buyer intent.**

# Insurance Keywords

Cost per click  
according to  
Hubspot 

Cost per lead  
with **cli<360**

**KEYWORD:**

**CPC**

**CPL**

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compare vehicle insurance

\$280.00

**\$29.00**

oklahoma auto insurance quotes

\$210.00

**\$29.00**

insurance companies

\$185.00

**\$29.00**

cheapest auto insurance reddit

\$170.00

**\$29.00**

insurance strategy

\$160.00

**\$29.00**

life insurance rates

\$39.00

**\$29.00**

**Note:** Please be aware that HubSpot's list provides the cost per click, whereas our list focuses on the cost per lead, resulting in even greater savings. It's important to note that our highest cost per lead is \$29. Additionally, as the volume increases, the price per lead decreases even further.



When it comes to lead  
generation, **Clik360**  
didn't change the game...  
they ended it!

**Charles S.**

Financial Wealth Advisor

cli<360

# OUR GUARANTEE

We guarantee a **minimum** of **4x increase** in the number of **current leads** and a **minimum** of **60% decrease** in CPL  
(Cost Per Lead).

Our current results from over 30 companies:

- **Leads increased** by **1,190%**.
- **Cost** per lead **decreased** by **94%**.



# Elevate Your Results With This One Of A Kind Lead Generation Solution!

**Thank you** for delving into the world of impactful lead generation with Clik360. Our commitment to excellence is not just a promise but a proven reality. Imagine a **100% Visitor-to-Lead (VTL) conversion rate**, a flawless **Search-to-Lead (STL) transformation**, and the **exclusivity of leads** tailored just for you, **generated in seconds**. At **Clik360**, we redefine the standard, providing you with **leads** that are not only fresh but **uniquely yours**. Experience the **power of a 94% average reduction** in **Cost Per Lead (CPL)**. **Elevate your business** to unprecedented heights **with Clik360**. Let's take the next step together toward unparalleled success!

**Schedule** your free **no obligation 20-minute call** where we go over **all your options** and **answer any questions** you may have.

**Make your appointment today!**



If the button does not work, here is **your direct url:**

**<https://calendly.com/clik360>**